About RBS

The School of Business at Renmin University (RBS) is one of the most premier business schools in China. It was founded in 1950 with the reputation of “being the cradle of modern business administration education in China”. RBS started its MBA program in 1990, which is one of the first business schools to provide a MBA education in China. It offers a full range of programs from Bachelors of Business Administration to PhDs of Management.

Presently, RBS has seven departments: finance, management science & project, accounting, trade economics, enterprise management, marketing, and organization & human resource. The School owns one national key primary discipline in business administration, as well as three national key sub-field disciplines in enterprise management, industry economics, and accounting.

RBS employs 145 full-time faculties, including 48 professors, 51 associate professors. Not only are they leaders in their respective academic fields and winners of Teaching Excellence, they are also senior consultants or independent directors of board in some of the largest companies in China. Close to 20% of the faculty own overseas doctoral degrees.

RBS has established close and long-term relations with famous universities from US, Canada, Britain, France, Japan, Korea, Israel, Australia, Belgium, Holland, Singapore, India, and Thailand in fields of academic communication and exchange programs.

About International MBA (IMBA) Program

In 2009, RBS launched the IMBA program which dedicates to provide an international study environment and foster world-class management elites with an international vision.

The IMBA students from overseas and China will take classes together. All the core courses will be taught in English and certain elective courses taught in English or bilingually. Teaching materials are chosen from popular textbooks and cases used in American and European business schools and are combined with the practice of Chinese business techniques. Lessons are given by professors with rich experiences both from RBS and famous overseas business schools.
RBS has established long-term partnerships with many business schools worldwide. We offer students exchange programs as part of our curriculum. Students can choose to spend a semester or a year studying abroad at one of the 30 and more partner schools. The exchange program aims to provide students with an opportunity to broaden their outlook, extend their network of multicultural friends and better understand enterprise operations in foreign countries.

The IMBA program is a two-year full time study. Students have to complete a total of 47 credits, including 34 for core courses, 12 for electives, and one for the report on social practice. Students who meet the graduation requirements will be awarded the MBA degree by RUC.

Curriculum

**Compulsory Courses**
- Managerial Economics
- Data Model and Decisions
- Accounting
- Financial Management
- Enterprise Strategic Management
- Management Information System
- Operations Management
- Marketing Management
- Organizational Behavior
- Leadership
- Business report (Case Analysis) Writing
- Managerial Communication
- Business Ethics
- Management Communication

**Elective Courses in Six Concentration Areas**
- Marketing
- Enterprise Strategy and Culture
- Human Resource
- Finance and Portfolio
- International Management
- Real Estate Investment and Management
Application Process

Enroll Plan
The IMBA program starts in September each year. We are interested in candidates with diversified education backgrounds, experiences and cultures. All items in the application form will be seriously evaluated thus we highly recommend you carefully fill out the application form. The deadline for fall 2012 matriculation will be May 31st 2012. We hope to have applicants with the following characteristics:
—Self-motivation, leadership potentiality
—Analytical and innovative ability
—Maturity and social responsibility
—Excellent career potential

Admission Criteria
☐ An undergraduate degree from a reputable university, equivalent to Bachelor’s degree
☐ two years full-time work experience or more
☐ An acceptable GMAT from a test taken no earlier than September 1st 2007
☐ English proficiency
Application Procedures

We strongly suggest you go through our website http://iso.ruc.edu.cn or http://www.rbs.org.cn/mba/en to read the overall introductions of our Master Programs in English before you start to apply.

1. Fill out an IMBA application form
   Complete Online Application on the website of the Graduate School, RUC (click “Online Application for Master Programs in English” on http://pgs.ruc.edu.cn to register) or the website of MBA program http://imba.rbs.org.cn/Login.aspx, and then print out the completed Application Form.

2. Send in application materials:
   - Application form
   - Two photocopies of highest degree certificate
   - Official GMAT score report (GMAT taken no earlier than September 1st 2007)
   - Two recommendation letters
   - A resume
   - A motivation letter
   - Two copies of your passport
   - Original overseas physical examination report (should include HIV test and blood test results)
   - Four recent passport photos

   Applicants need to send all the application materials above to the following address before the 31st of May 2012.

IMBA Office
MBA Program Center
Room 614, Mingde Building
School of Business
Renmin University of China
Beijing 100872, P. R. China

3. In-person or online interview
   This interview is usually arranged 3 weeks after we receive your application materials. Interviews will be by invitation only. Online interviews can be arranged for applicants unable to travel to Beijing.

4. Notification of applicant’s status
   Applicants will be notified the assessment results two weeks after their interviews.

5. Confirm Offer of Acceptance
   Applicants need to confirm their offer of acceptance with RBS and sign the MBA education contract and pay the first part of the tuition fee.
6. Official Admission Notice
An official admission notice will be sent to successful applicants by both mail and email.

Key Dates & Deadlines
For overseas candidates, we have three rounds of applications assessment. You can fill out the application form and take part in the round that is the most convenient for your schedule.

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Fees
- Nonrefundable Application Fee of RMB 600
- Tuition Fee RMB 148,000
Tuition fee RMB 74,000 should be paid per calendar year in advance and students will be notified of payment deadlines.
- Health Insurance: RMB ¥600 per year
- Study Expenses (discretionary)
About RMB 500 per term is a reasonable budget for textbooks and other study-related expenses, such as printing and stationery supplies.
- Living Expenses (monthly)
Food: RMB 1,200
Local Transportation: RMB 80
Campus Housing (for international students): RMB 31-40/day for double room, sharing bathroom
RMB 80-100/day for single room, private bathroom
Off Campus Housing: the rent varies from RMB 3000 to 6000 per month

Scholarships
Renmin University of China offers a generous range of scholarships for all the MBA students. Our scholarships are awarded on merit and approximately 15% of our MBA students are supported by a scholarship.

Contact Information
For further information about our IMBA please contact us directly:
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FAX: +8610 82509167
Website: www.rbs.org.cn/mba/en/